

## Advertising Agreement Form

Business Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Province: \_\_\_\_\_  
*Invoice billing address (if different from above):*  
 Address: \_\_\_\_\_  
 Province: \_\_\_\_\_

Contact name: \_\_\_\_\_  
 Fax Number: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_

Transit Advertising Rates (per bus)				Prices do not include tax.		
Location		Size (w x h)	Monthly Cost	Number of Months	Annual Cost	Number of Years
Exterior	Tail Sign	56" x 20"	\$350		\$3000	
	Tail Window					
	Side Windows	43" x 26"	\$250		\$2500	
		32" x 26"	\$200		\$2000	
		34" x 26"				
Interior	Interior Cards	70" x 12"	\$100		\$1000	
		35" x 12"	\$50		\$500	
Bus Shelter	Left/Right Side Wall	40" x 80"	\$250/\$350		\$2000/\$3000	
	Back Side	80" x 80"	\$250		\$2000	

Start date of ad placement: \_\_\_\_\_ End Date \_\_\_\_\_

### Placement & Content

The rates to advertise do not include the one-time costs for the advertising contractor to print, apply, and remove the advertisement. Ad placement is at the discretion of the City of Fort Saskatchewan. Ads are accepted on a first come, first served basis. Ad space is limited and the City of Fort Saskatchewan cannot guarantee acceptance of an advertisement or its location. The City of Fort Saskatchewan reserves the right to reject any advertising proposal.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

### Advertising Agreement:

By signing this agreement, I confirm that I wish to place advertisement(s) with Fort Sask Transit. I also agree to all the requirements and restrictions regarding ad content and will submit artwork per guidelines. Should I wish to cancel this agreement once signed, I understand that I am obliged to pay for the entire cost of the ad(s) that I originally reserved. I further agree to pay in full all charges within 30 days of receipt of invoice and that any unpaid charges bear interest per month. I also warrant and represent that the advertiser has ownership of all materials subject to copyright. The City of Fort Saskatchewan may use photographs of existing advertising on City property for the continued promotion of the advertising program. The City is not responsible for content errors in submitted electronic artwork, and is not responsible if an ad is submitted or revised after the deadline.

This personal information is being collected under the authority of Section 33(c) of the Freedom of Information and Protection of Privacy Act and will be used for the purposes relating to the vendors advertising submission. It will be treated in accordance with the privacy protection provisions of Part 2 of the Freedom of Information and Protection of Privacy Act. If you have any questions about the collection, contact the FOIP Coordinator for the City of Fort Saskatchewan at 780-992-6200.

**For further information please contact: Fort Sask Transit at [transit@fortsask.ca](mailto:transit@fortsask.ca) or 780.992.6218  
 11121 – 88 Avenue, Fort Saskatchewan**

Please refer to the City's Transit Advertising Policy and Procedure for more information - [www.GoFortTransit.ca/advertising](http://www.GoFortTransit.ca/advertising)