



The City of Fort Saskatchewan and its Public Works Department are welcoming four brand new snow plows to their fleet. They are seeking help from the community in naming these new plows.

Approach:

Ask elementary children to submit names for the four snow plows. Winning names will then be voted on by the general public.

Process:

- The request for names will be led by the Fort Saskatchewan Public Works Department and supported by Corporate Communications.
- Packages to be posted online on fortsask.ca/snowplow and delivered to each elementary school. Packages includes two colouring pages. Children choose one page to colour and provide four names (one for each of the plows)
- Contest will run from February 1 starting at 8:00 a.m. and ends at 11:59 p.m. on February 22, 2021.
- Once all contest entries have been received, the top 10 names will be chosen by Public Works staff.
- Top 10 names to be posted on City of Fort Sask Facebook Page. A poll will be created where the general public will be able to vote on their favourite names. Poll live starting at 8:00 a.m. March 1 and ends at 11:59 p.m. on March 4, 2021.
- The four winners will have a separate date and time organized where they will get a visit from their plow truck, a plaque and an opportunity for photos and inside look of the snow plow.

Criteria:

- Children who reside in Fort Saskatchewan, aged 5-12 (elementary school) can submit four names (one for each snow plows)
- Members of City Council and their immediate family members and staff of the City of Fort Saskatchewan will not be eligible for a gift if their name is selected.

Names should be:

- Only one word (no phrases). Example of Accepted: Thomas Not Accepted: Patty McPlow Face
- Creative and fun. They can reflect public works department culture or our region.
- Appropriate. Inappropriate names will not be considered.

If more than one person submits a winning name, a draw will be made amongst those that submitted the selected name.

Submitting Names:

- Submissions will be accepted at the City Hall front desk during regular operating hours (8:00 a.m. to 4:30 p.m. daily) or can be emailed to rhale@fortsask.ca. Public Works Department staff will collect submissions once contest has closed.

Contest information: fortsask.ca/snowplow | Ph: 780-992-6248