



# SPONSORSHIP PACKAGES

**\$300**



**GOLD**

This is our most popular sponsorship level and includes a variety of swim events we host throughout the year including but not limited to Loonie Swims, Summer Events, Youth Swims, and Public Potlucks.

In return for your sponsorship, you will receive the following advertising opportunities:

1. Your sponsorship listed on our road sign leading into the facility.
2. Advertisement on the city website, Harbour Pool Facebook page, and leisure guide recognizing your company / organization as the event sponsor.
3. Poster ads and event handouts in community buildings noting you as the sponsor.
4. Provided space for you to attend as the sponsor or display banners (if provided) in the lobby area during the event.

**\$600**



**PLATINUM**

This sponsorship level includes larger swim events we host throughout the year including Family Day Free Swim, Free Public Swims, and our Out of School Bash.

In return for your sponsorship, you will receive the following advertising opportunities:

1. Your sponsorship listed on our road sign leading into the facility.
2. Advertisement on the online city page, city website, and leisure guide recognizing your company / organization as the event sponsor.
3. Paid marketing through our Harbour Pool Facebook Page
4. Poster ads and event handouts in community buildings noting you as the sponsor.
5. Provided space for you to attend as the sponsor or display banners (if provided) in the lobby area during the event.

**\$1500**



**DIAMOND**

This top level sponsorship helps to cover costs for our biggest and busiest event of the year the Dive in Movie(s).

In return for your sponsorship, you will receive the following advertising opportunities:

1. Your sponsorship listed on our road sign leading into the facility.
2. Advertisement on the online city page, city website, and leisure guide recognizing your company / organization as the event sponsor.
3. Paid marketing through our Harbour Pool Facebook Page
4. Poster ads and event handouts in community buildings noting you as the sponsor.
5. Provided space for you to attend as the sponsor and will display a banner with your name or logo (can be provided by sponsor) in the lobby area during the event.

☎ 780.992.6162

f Harbour Pool

fortsask.ca/Swim

# SPONSORSHIP OPPORTUNITIES 2025 COMMUNITY EVENTS & SWIM PROGRAMS

About Our Events: Our community pool hosts a diverse array of events throughout the year, attracting participants of all ages and fostering a strong sense of community. With themed youth swims, family-friendly events, and special holiday gatherings, our programs are designed to engage and entertain. Each event offers a unique sponsorship opportunity to connect with your target audience while supporting community wellness and recreation.

MONTH	EVENT	SPONSORSHIP	EVENT DETAILS	FILLED
February	Glow Party Youth Swim*	\$300	A vibrant, themed youth swim for ages 10-17. The pool will be transformed with glowing decorations.	
February	Community Loonie Swim	\$300	\$1.00 admission for all ages, attracting a diverse group of community members.	★
February	Family Day Free Swim	\$600	Free admission for all ages, ideal for family bonding.	★
March	Dive-in Movie	\$1500	The most popular event of the year! Watch a movie while floating in the pool. Ideal for families.	
March	Community Loonie Swim	\$300	\$1.00 admission for all ages, a perfect way to engage the community.	★
April	Candyland Youth Swim*	\$300	A sweet-themed youth swim for ages 10-17 with fun decorations and activities.	
April	Easter Loonie Swim	\$600	\$1.00 admission with special activities and prizes for all ages.	★
May	Mother's Day Potluck	\$300	A community favorite, this event celebrates mothers with food, games, and prizes.	
May	Mother's Day Swim	\$300	Free admission for all mothers, promoting family togetherness.	
May	Community Loonie Swim	\$300	\$1.00 admission for all ages, consistently well-attended.	★
June	Father's Day Swim	\$300	Free admission for all fathers, celebrating dads with a fun day at the pool.	★
June	Free Swim	\$600	Free admission for all ages, an inclusive event for everyone.	★
June	Out of School Bash	\$600	Summer kickoff event with inflatables and prizes, a favorite among families.	★
July	Beach Day	\$300	Summer-themed activities and prizes, bringing the beach vibe to the pool.	★
July	Superhero Day	\$300	Celebrate heroes with themed activities and prizes, perfect for kids and families.	★
July	Olympics Day	\$300	Sports-themed summer event with activities and prizes.	
July	Water Safety Day	\$300	Focus on water safety with fun and educational activities.	★
August	Space Explorer Day	\$300	Explore the stars with themed activities, encouraging imagination and fun.	
August	Crafty Creatures Day	\$300	Art and creativity come together in this fun summer event for all ages.	★
August	Dino Day	\$300	Dinosaur-themed fun with activities and prizes, sure to delight children and families.	
August	Back to School Bash	\$300	End of summer celebration with school-themed activities and prizes.	
September	Inflatable Party Youth Swim	\$300	Fun-filled youth swim with inflatables, perfect for ages 10-17.	
September	Community Loonie Swim	\$300	\$1.00 admission, continuing to bring the community together.	★
October	Spooky Youth Swim*	\$300	Halloween-themed youth swim for ages 10-17 with spooky decorations.	
October	Community Loonie Swim	\$300	\$1.00 admission, maintaining strong community engagement.	
November	Dive-in Movie	\$1500	Watch a movie from the pool, a beloved event for families and friends.	
November	Community Loonie Swim	\$300	\$1.00 admission, a staple event that attracts a wide audience.	
November	Luau Youth Swim*	\$300	Hawaiian-themed youth swim for ages 10-17 with tropical vibes.	
December	Holiday Hangout Youth Swim*	\$300	Festive-themed swim for ages 10-17, ending the year with holiday cheer.	
December	EB Holiday Brunch	\$300	Morning brunch on the pool deck with breakfast, socializing, and prize draws.	
December	Holiday Potluck	\$300	Celebratory lunch bringing regular patrons together for games, food, and prizes.	
December	Community Loonie Swim	\$300	\$1.00 admission, ending the year with strong community participation.	

## \*YOUTH SWIM \$1.00 admission

### Sponsorship Benefits

- Brand Visibility: Your company's logo is prominently displayed on all event promotions, including flyers, posters, and digital marketing.
- Community Engagement: Align your brand with family-friendly, health-focused community events.
- Direct Audience Reach: Engage with diverse demographics from children to seniors, depending on the event.
- Customized Marketing Opportunities: Option to distribute promotional materials, host on-site booths, or provide branded giveaways.

Contact Us today to secure your sponsorship and connect with our vibrant community in 2025!

📞 780.992.6162

f Harbour Pool

fortsask.ca/swim