



# 2023 SPONSORSHIP PACKAGE

## Title Sponsor (\$8,000 +)

- News release and cheque presentation announcing festival support
- Identified as Title Sponsor with logo placed on all advertising & promotional materials
- Banner placed at Legacy Park for the festival
- Opportunity to participate in a prize giveaway
- Opportunity to speak at the festival
- Opportunity to host an activity and display at the festival



## Activity Sponsor (\$1,250 - \$1,500)

- Identified as an Activity Sponsor with logo placed on all advertising & promotional materials
- Sign or banner at the activity being sponsored
- Opportunity to host an activity and display at the festival
- Opportunity to speak at the festival

## Entertainment Sponsor (\$1,000 - \$1,249)

- Identified as an Entertainment Sponsor with name and logo placed on all advertising & promotional materials
- Sign or banner at the stage
- Opportunity to host an activity and display at the festival





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### Community Sponsor (\$750—\$999)

- Identified as a Community Sponsor with name and logo placed on all advertising & promotional materials
- Sign or banner at the stage
- Opportunity to host an activity and display at the festival

### Friend Sponsor (\$200 - \$749)

- Identified as a Friend Sponsor with name placed on all advertising & promotional materials
- Opportunity to host an activity and display at the festival

