

2021-22 CULTURE AND RECREATION SERVICES Department Business Plan

Overview

Culture and Recreation Services supports a thriving and inclusive community through performing and visual arts, history and heritages, community events, promoting an active and healthy lifestyle and supporting our sports and culture community. Our city comes alive with recreational and leisure activities and events and performances that bring people together to enjoy and engage in.

Our goal is to enhance the quality of life of every citizen in our community through recreation and culture. We offer cultural experiences that create a sense of place and pride in the community. Our drop in and registered programs and access to recreational facilities provide opportunities for all ages to stay physically active and maintain healthy lifestyles. We plan programs and services within our facilities in consultation with our user groups and community stakeholders.



CITY OF
FORT SASKATCHEWAN

My Fort: Engaged People, Thriving Community

OUR COMMUNITY VISION

We are a welcoming, compassionate City.

We are a friendly, multi-generational community and there is a strong sense of pride and ownership in what we have accomplished together.

As a community, we are stewards of the environment and are committed to using our resources wisely.

We have a deeply rooted respect for our place and celebrate the river valley.

The Fort is a leader in sustainable eco-industrial development with a flourishing local economy.

We support every aspect of life in Fort Saskatchewan from local business to social services.

We know our history, and have a dynamic vision for our future.

Arts, recreation and culture thrive.

Downtown is the heart of the community; it is a vibrant destination for business or play and an attractive place to live.

Fort Saskatchewan is home with a small-town feeling at heart and where a strong sense of community thrives.

OUR MISSION

Working together to create a sustainable and thriving community through exemplary leadership and management.

OUR CORE VALUES

Our commitment to each other and to our citizens

LEADERSHIP	Take ownership in achieving results
INNOVATION	Embrace new ways of doing things
SERVICE EXCELLENCE	Deliver “WOW” service to our community
FUN	Enjoy what we do and bring passion to our work

OUR GUIDING PRINCIPLES

Just as our values are reflected in everything we do, our decisions and actions are aligned with the following guiding principles.

CONTINUOUS IMPROVEMENT	We constantly look for ways to improve our services, refining our daily practices, keeping the leading edge in sight and being open to change.
COLLABORATION	We work collaboratively with our colleagues, residents, partners, regional neighbours, and stakeholders.
STRATEGIC THINKING	We use a strategic and forward thinking mindset and consider the impact of decisions on others.
STEWARDSHIP	We are good stewards, accountable for our community’s resources, managing costs and investing for the future.

DEPARTMENT GOALS AND INITIATIVES

Legend

Project or Phase Complete
In Progress Upcoming

Goal 1: Encouraging an active and cultural lifestyle.

**Linkages: A Vibrant and Thriving Community
Excellence in Government
Positioned for Growth**

Initiatives		Timeframe		
		2020	2021	2022
1.1	Refine the role of culture and recreation programming			
1.2	Explore opportunities for collaborative cultural & recreational programming			
1.3	Ensure culture and recreation facilities and programs are accessible and inclusive			

Goal 2: Innovative programs and creating a sense of place.

**Linkages: A Vibrant and Thriving Community
Excellence in Government
Positioned for Growth**

Initiatives		Timeframe		
		2020	2021	2022
2.1	Truth and Reconciliation recommendations and steps forward			
2.2	Develop public art policy and strategy			
2.3	Develop youth program			
2.4	New sheep grazing contractor			

Goal 3: Community Development through supporting volunteers and non-profit organizations, and providing opportunities to showcase.

**Linkages: A Vibrant and Thriving Community
Positioned for Growth
Well Planned and Maintained Municipal Infrastructure**

Initiatives		Timeframe		
		2020	2021	2022
3.1	Develop a program to recruit, recognize, and retain our valuable and essential volunteers			
3.2	Community development and training opportunities for community organizations, artists, and musicians			

Goal 4: Optimize Use of Our Facilities.

Linkages: Operational Excellence

Initiatives		Timeframe		
		2020	2021	2022
4.1	Update facility guideline signage			
4.2	Booking priorities for spaces / programs			
4.3	Work with community organizations on outdoor recreation opportunities (CIP)			
4.4	Complete ice allocation policy			
4.5	Explore a year round Shell Theatre programming model			
4.6	Community User Group Survey / General Community Survey			

Goal 5: Excellence in customer service and effective communication.

Linkages: Operational Excellence

Initiatives		Timeframe		
		2020	2021	2022
5.1	Review the need for print materials – Leisure Guide, Guide to Fort Saskatchewan			
5.2	Review Membership Options			
5.3	Improve service delivery / customer service initiatives			
5.4	Explore marketing and social media avenues to increase awareness of recreation and culture opportunities			
5.5	Develop specific brands and logos for our facilities			

Goal 6: Long Term Planning

Linkages: Well Planned and Maintained Municipal Infrastructure

Initiatives		Timeframe		
		2020	2021	2022
6.1	Indoor Recreation Facility Planning Implementation			
6.2	Fort Centre Park Master Plan Update			
6.3	Development of an Artifact Maintenance Plan			

Appendix 1

DEPARTMENT GOALS AND INITIATIVES FOR NEXT STRATEGIC AND BUSINESS PLAN CYCLE (2023-2026)

Goal 1: Innovative programs and creating a sense of place

Initiatives		Timeframe			
		2023	2024	2025	2026
1.1	Increase outdoor recreational opportunities, both structured and unstructured				

Goal 2: Community Development through supporting volunteers and non-profit organizations and providing opportunities to showcase.

Initiatives		Timeframe			
		2023	2024	2025	2026
2.1	Community development and training opportunities for community organizations, artists, and musicians				

Goal 3: Optimize Use of Our Facilities

Initiatives		Timeframe			
		2023	2024	2025	2026
3.1	Work with community organizations on outdoor recreation opportunities (CIP)				
3.2	Improve protection of our art work collection and exhibits				
3.3	Explore a year round Shell Theatre programming model				

Goal 4: Long Term Planning.

Initiatives		Timeframe			
		2023	2024	2025	2026
4.1	Indoor Recreation Facility Planning Implementation				
4.2	New interactive interpretive signage at the Fort Heritage Precinct				