

myFORT

MY CITY. MY SAY.

Final Report on a city-wide engagement process to help shape the future of Fort Saskatchewan

April 12, 2022



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About My Fort, My city, My say.



Background

Consistent review of the City's guiding and policy documents helps ensure that the organization's objectives align with our citizens' aspirations, as well as new issues, trends and practices.

The City values citizens' input and seeks to engage them in actively sharing their values and perspectives. The City is committed to ensuring its policies, projects, and services are reflective of our citizens' priorities. Building off of the engagement done in 2017/2018, we continued a comprehensive approach to public engagement for the development of Strategic Plan 2023 - 2026.

In order to get timely input in developing the Strategic Plan, a public engagement process was planned. An initial survey for 'My Fort, My city, My say' was completed in November 2017 and comprised of a questionnaire designed to gauge citizens' values and aspirations. In this 2022 update of 'My Fort, My city, My say' engagement questions were revisited and the results from the resulting questionnaire are reflected in this report.

Reason for Approach

Public input is a crucial piece for the development of a new Strategic Plan. The City wanted to hear from as many residents as possible about what they currently think of their community.

Utilizing an online and print questionnaire allowed the City to reach as many people as possible in a relatively short period of time. The questionnaire approach created easy to analyze responses on the topics that are the highest priority for the strategic planning process.

Overview of My Fort Process

The engagement for 'My Fort, My city, My say' started in the winter of 2022. The Project Core Team worked closely together to outline the format, goal, deliverables, and approach for the 'My Fort, My city, My say' public engagement initiative. The Team developed an ongoing approach for undertaking interactive, transparent, and meaningful public engagement.

The public survey was available from February 1 to March 9, 2022.

The survey was designed to retrieve resident and business thoughts on Fort Saskatchewan, what they value, and where they would like City Administration and Council to focus their efforts for next four years. The purpose of this engagement process was to validate the City's existing vision and branding; as well as to gather input regarding future priorities for the next four years. This information will assist in the preparation of a new Strategic Plan for 2023 to 2026.

Communication Activities: In order to promote the project, a range of communication activities were used. The communications approach was designed to connect with a wide range of residents. The following activities were used to promote My Fort, My city, My say:

- Newspaper advertisements in the Fort Record on Feb. 3, 10, 17 and 24. The Sturgeon Creek Post also ran articles on Feb. 9 and Mar. 2, 2022.
- The City of Fort Saskatchewan website, blog, Facebook and Twitter accounts included posts from February 2 - Mar. 9, 2022
- Media news release – Feb. 2, 2022
- Digital screens at the City Hall lobby during the entire month of February
- Utility bill mail out sent on Feb. 24, 2022
- FortSaskOnline.com big box ad that redirected each click to the online survey from Feb. 1- Mar. 1, 2022
- Signage at the DCC from Feb. 1- Mar. 9, 2022
- Mix 107.9 Radio campaign ran from Feb. 23- Mar. 9, 2022
- Sandwich Board Sign at West River's Edge

Engagement Activities: The online questionnaire was launched on February 1, 2022 and was available on the City's main homepage until March 9, 2022. In addition to the online platform, the City provided opportunities for participation through paper copies of the questionnaire, and newsletters that were emailed to various community groups and stakeholders. The following activities were used to obtain feedback:

- Paper copies of the questionnaire were available at the front receptions of City Hall and Dow Centennial Centre until Mar. 9, 2022.
- The Chamber of Commerce circulated a newsletter to its members on Feb. 2 via email as well as running advertisements in the Economic Development newsletter on Feb. 3 and 17th.
- Surveys were circulated to the local schools, youth groups and other agencies that work directly with youth to engage local students on Feb. 2, 2022.
- 100 paper copies of the questionnaire were delivered to lodges, seniors centres and distributed to Home Support workers to engage local seniors.
- The questionnaire link was shared with key stakeholders and members of the public.
- An email with the survey link was sent out to all City Boards and Committee Chairs on Feb. 3, 2022.
- City staff and Council were sent an email with the survey link on Feb. 4, 2022. Additionally, the Saskwatch City Staff Newsletter featured a survey advertisement and link to the survey on Feb. 7, 14 and 28, 2022.

The above listed public engagement approaches enabled input from a wide spectrum of demographics including youth, parents, seniors, and businesses in Fort Saskatchewan. These engagement efforts resulted in a total of 1,686 responses received. These perspectives will help inform Council as they develop the new Strategic Plan in 2023.

The *My Fort, My city, My say* process continues to lay a foundation and set the tone for the next four years - a process that is focused on an open dialogue. Ongoing conversation with the community will enable the City of Fort Saskatchewan to deliver its services, establish new plans and build the community in a way that is responsive to the voice of the community.

What We Heard



Across 1,686 survey responses there were instances of commonality and difference. This section provides an overview of what was heard from the My Fort, My city, My say survey process.

Questions That We Asked

The questions were designed to provide insights into the views of the community for today and tomorrow.

What are you most proud of in our city?

Please explain why you choose Fort Saskatchewan to live.

Please explain why you choose Fort Saskatchewan to work/own a business.

This provides Council with insights into what elements of the community should be maintained and enhanced.

If you could change one thing about our city, what would that be?

What would you recommend visitors do in our city?

This provides Council with insights into the issues that, if addressed, community members feel would have a positive impact on life in Fort Saskatchewan.

What makes our city a thriving community?

This provides Council with insights into the community's perspective on the vision statement from the Community Sustainability Plan.

What should the focus of the City of Fort Saskatchewan be over the next four years?

Rank in order of what you believe are most important in terms of what you feel the City is in business to achieve.

Are there any other important areas of attention that were not listed above?

These provide Council with insights into the priorities and goals identified in the current Strategic Plan and Priority Based Budget results definition.

Summary Responses and Findings

The following section provides highlights of consistencies and points of difference identified through the analysis of the feedback. This provides an overview of the responses heard through the process and begins to paint a picture of the views within the community.

Consistencies across the survey

Throughout the entire survey there were two themes and outlooks that kept occurring: Small town feel / sense of community and the river valley and its trail system.

Small town feel and the sense of community was mentioned by participants as the aspects of Fort Saskatchewan that they were most proud of and why they chose to live in Fort Saskatchewan. Those that did elaborate on small town feel / sense of community referenced the city as a community with a feeling of safety, low crime, low amounts of traffic, being a close drive to everything and friendly and supportive neighbours.

The other consistently heard theme was the river valley and trail system. This appeared as the most common theme across all of the survey questions. This was especially evident in response to question four, "What would you recommend visitors do in our city?" The majority of the discussion around this theme recommended walking the trails and exploring with others to enjoy the scenery of the river valley in its entirety.

Potential points of tension found in the survey

There appeared to be a general consensus on many opinions about Fort Saskatchewan, but there were areas where opinions and ideas were in direct conflict with each other or there was an apparent disconnect between two desires.

The first area where this disconnect was apparent was related to shopping and stores. The need for more shopping was generally agreed upon, but the type of desired retail varied. There was a significant split between wanting more local independent shops and wanting more big box franchises. The requests for big box stores seem to be in conflict with maintaining the small town feel of the community, as these stores often require larger parking lots and a higher population. The second most common reason for choosing to work or open a business in Fort Saskatchewan was they felt the community was supportive of small, local businesses. Conversely, some business owners did mention that they felt they would have to close their business soon due to increase in taxes and the number of big box stores opening.

As discussed earlier, small town feel is highly valued by residents. This was highlighted through the survey responses as "small town feel" was the most common selection for why residents chose to live in Fort Saskatchewan. However, a significant amount of responses in the same question mention increased residential development, increased cost of housing and high levels of traffic as concerns that the city is growing too quickly and losing its small town charm.

A smaller conflict point emerged when discussing traffic lights. Many commented on how there were too many lights along highway 21 and it was causing traffic to back up around the city. Conversely, there were people that would like to see more lights on secondary and tertiary roadways to improve the flow and safety of local traffic.

Final thoughts

Along with valuing small town feel / sense of community and the river valley / trail system, family appears to be crucial in keeping people or drawing people into the community. This speaks to the general quality of life residents find in Fort Saskatchewan and the family-friendly nature of the community. As this information is integrated in to the strategic planning process, these insights will need to be paired with the knowledge of Council and Administration to create a more complete understanding of the issues in Fort Saskatchewan.

Detailed Feedback

The following section provides highlights of the most common themes for each question. Included is the identified frequency of responses, a description of the theme, sample quotes from participants and additional commentary and context.

Question 1 - What are you most proud of in our city?

The top reason for pride in Fort Saskatchewan was the trail system - its maintenance and expansion being mentioned as important highlights. The park spaces and paths within the river valley were the most common elements to be named in detail.

The key component in both the themes of “sense of community” and “small town feel” were the people in Fort Saskatchewan. This included the friendliness of the people, their familiarity, and how participants felt safe around their neighbours.

These results are relatively consistent with the results from the 2018 ‘My Fort, My city, My say’ survey, however respondents were more inclined to mention outdoor recreation as a source of pride in their city opposed to events and festivals. This is likely due to the COVID-19 pandemic and the various restrictions that have been implemented over the past few years.



Theme	Trail System & River Valley	Sense of Community	Small Town Feel	Outdoor Recreation
Frequency	580	358	220	132
Description	There is pride in the trail system. The improvements made in recent years and the maintenance were specifically mentioned multiple times. This theme was often mentioned alongside parks, dog parks, and the river valley.	This theme refers to the “community spirit” and how residents would come together and help each other out and support each other.	This term primarily appeared to be referring to the neighbourly atmosphere of the town. It was common to see this theme paired with discussion of having access to a range of amenities nearby.	Participants appreciated the quality and quantity of recreational activities available in Fort Saskatoon.
Sample Quote(s)	<p><i>I am most proud of the parks and green spaces. I love the walking/ running and bike trails.</i></p> <p><i>The river valley. Hidden gem (bike trails in the trees, old railroad bridge, path between the golf course and industrial buffer).</i></p> <p><i>I am most proud of how beautiful our natural recreation areas are. They are well taken care of and I love how the paths are plowed even in the winter so residents can enjoy them and not struggle with snow.</i></p>	<p><i>Community minded people, and friendly.</i></p> <p><i>The community that come together to help each other out.</i></p> <p><i>I love how welcoming it is and how it's so family focused. Everyone is so willing to help each other out</i></p> <p><i>The generosity of spirit! Everyone is willing to help one another.</i></p>	<p><i>Still feels like a small community!</i></p> <p><i>How it's a city but has a small town feel.</i></p> <p><i>I like that Fort Saskatchewan has a smaller town feel with larger city amenities.</i></p> <p><i>Still keeps a small town feeling and friendliness at the same time as it grows and services update.</i></p>	<p><i>There are so many out options for families, walking paths, fishing ponds, outdoor rinks, Soccer pitches, parks and sliding hills.</i></p> <p><i>Excellent outdoor recreation opportunities</i></p> <p><i>The outdoor facilities! Rinks, beach volleyball, river valley single track, pond skating, cross country skiing, the playgrounds, sheep, paved paths. This place is awesome.</i></p>

Question 2a - Please explain why you chose Fort Saskatchewan to live.

The most frequent reason for why residents chose Fort Saskatchewan to live aligned with the responses found in question 1 - valuing a small town feel. When participants elaborated they discussed knowing their neighbours, enjoying the peacefulness and feeling safe. They also valued that their daily needs were relatively close by, without the need to travel to Edmonton.

Having a shorter commute and living in the same community as their job was the second most frequent theme. The Fort Saskatchewan Military Base, Shell and Dow plants were employers that were mentioned by multiple respondents.

Being near their hometown was the third biggest draw to have people live in Fort Saskatchewan. Some people have stayed in the city their entire lives, whereas others moved back to where they grew up, or moved to Fort Saskatchewan to be closer to their adult children and their families.

The fourth and fifth top themes were being an affordable community and having local access to everyday needs. The former had some crossover with the top two themes (small town feel; close to work). The respondents that referenced affordability, frequently noted the value of being in a small town, while having amenities/services/stores that are not available in Fort Saskatchewan available relatively close by.

Results from the 2018 survey are similar, however they vary for the fourth and fifth themes. Respondents were more likely to mention affordability and overall access to needs rather than the family oriented nature of the city and its proximity to Edmonton.

Theme	Small Town Feel	Work	Familiarity	Affordability	Access to Needs
Frequency	335	304	163	148	146
Description	Usually used to describe a small, community that felt safer than the big city. It was often paired with mention of having amenities or at least being near amenities.	People were working at jobs in or near Fort Saskatchewan so they chose to move there to reduce their commute.	Growing up in the area was an important factor for many respondents. They were familiar with the community and the people who live there.	Fort Saskatchewan's real estate market has been noted as an affordable option for home-buyers near Edmonton, the provincial capital.	The ability to access most daily needs within Fort Saskatchewan without having to deal with the traffic or commute to Edmonton.
Sample Quote(s)	<p><i>It's an actual town, not just a conglomeration of houses like Sherwood Park.</i></p> <p><i>It was a small quiet community when we moved here almost 12 years ago.</i></p> <p><i>It was the right size, lots of amenities, not to crowded.</i></p>	<p><i>I have worked at the Industrial plants in or near Fort Saskatchewan my entire life.</i></p> <p><i>I started a business here 42 years ago</i></p> <p><i>We moved here for work but have stayed because we love the community!</i></p>	<p><i>Born and raised here, family lives in town.</i></p> <p><i>Where I grew up, and all I have ever know.</i></p> <p><i>Lived here my entire life and love the small city feel</i></p>	<p><i>Housing prices and property tax were better compared to surrounding areas.</i></p> <p><i>Originally, because it was cheaper to buy a house here than Sherwood park or Edmonton but was still big enough to have all amenities.</i></p>	<p><i>Able to access all the amenities available to us without much trouble</i></p> <p><i>Perfect for its small town feel but still having all of the amenities and shopping areas needed.</i></p>



Question 2b - Please explain why you choose Fort Saskatchewan to work/ own a business.

Please note that a many participants answered this question in the same way as the previous question (“why you chose to live in Fort Saskatchewan”) and discussed working in Fort Saskatchewan to be close to home as the number one theme (as opposed to the other way around).

The second-ranking theme was receiving a good career opportunity in the area. Job availabilities in the industrial plants nearby or the military base were common factors that influenced respondents’ decisions to work in Fort Saskatchewan.

The final two themes included feeling connected to the community and that the community was supportive of small businesses. This also included non-business owners who expressed value in local businesses and the importance of supporting them over big franchises.

Additionally, many of the sentiments from the 2018 survey are reflected this time around, but community and business opportunities are common themes for why respondents choose to work and conduct business in Fort Saskatchewan today.

Theme	Close to Home	Career Opportunities	Community	Business Opportunities
Frequency	211	108	57	22
Description	Respondents valued being able to have a short or easy commute to work on a daily basis.	They found a good job in the Fort Sask area or their employer transferred them to Fort Saskatchewan from another location.	The people who live in the community are kind, supportive and share similar values that encouraged them to stay in Fort Saskatchewan.	There were opportunities to open a businesses in the community that they felt was worthwhile. They also have felt support from both residents as well as other businesses in the community.
Sample Quote(s)	<p><i>I work in Fort Saskatchewan because I like to be involved in my community and make it a better place. I also like that I do not have to commute to work.</i></p> <p><i>I want to work where I live.</i></p>	<p><i>Good job opportunities with the plants</i></p> <p><i>It was one of the few places with work in my profession at that time</i></p>	<p><i>The community is extremely loyal and like to support local if the services and programs they are seeking are available locally</i></p> <p><i>Community is amazing</i></p>	<p><i>Lots of support for small business</i></p> <p><i>Because I live here so I started a business here</i></p> <p><i>The business I purchased is located in Fort Saskatchewan and has a long and preserved reputation here</i></p>



Question 3 - If you could change one thing about our city, what would that be?

The top area for desired improvement was the swimming pool. While many participants desired easier access to swimming, opinions ranged about how to solve this problem amongst the responses. Some were concerned with the hours and access available at the existing pool, mentioning that the hours should be expanded or altered. Others respondents believed that a new pool should be developed at the DCC, and the final group were unhappy with the removal of the outdoor pool, suggesting that it should be replaced.

The shopping theme also contained a variety of desires, some complimentary while others were in contradiction of each other. There was general agreement for more shopping available in the community as well as a greater variety of store types and offerings. Respondents expressed a desire to have more stores located downtown. From the perspective of store size and ownership, responses were divided between wanting more local independent businesses and wanting more big box stores. Finally, the number of liquor stores and dispensaries in the city were a concern for a number of respondents.

The other two themes covered issues of driving around the city. Snow removal and the increase in traffic on the highway and throughout the city. Regarding traffic lights, there was an interesting outlook on traffic lights with complaints about too many on the major roads and not enough on the side roads.

Results from the 2018 survey are similar, however there is more of an emphasis on adequate snow removal in newer residential areas in the 2022 survey.



Theme	Pool/ Spray Park	Traffic	Businesses/ Shopping	Snow Removal
Frequency	225	155	100	68
Description	People want to be able to swim more often. While many participants desired easier access to swimming, opinions ranged about how to solve the problem amongst the responses	Smoother traffic flow and the need for traffic lights/ crosswalks throughout the city.	The desire for more shopping opportunities was popular but what type of shops were needed varied.	A lack of adequate snow removal services in the residential areas was highlighted as a concern for many respondents.
Sample Quote(s)	<i>We need a bigger and more updated pool, our pool is so small and outdated that I don't bother to take my family to it and I spend a good amount of money driving to surrounding areas to use their better facilities. The schedule is also too limited for fitness and other pool activities.</i>	<i>The number of traffic lights on highway 21/15. And now there will be another one! It should not take 15 minutes to drive the highway from one end of town to the other. I know so many people from Lamont that will go through Josephburg just to bypass the lights. This takes away from people shopping in our community. The lights are so awful .</i>	<i>I would like to see better shopping selection and shopping opportunities. More retail shops (clothing, shoes, etc) ..very limited options currently. I find myself going into Edmonton for majority of retail purchases because we don't have the options here. Our big box stores are also frequently under stocked.</i>	<i>I appreciate that the city plows our roads but I would love to see the snow piles/windrows taken away The snow removal needs some attention. Especially drainage systems so when residents are clearing their sidewalks there is proper drainage. Also proper removal of snow on walkways and in front of neighbourhood mail box stations.</i>

Question 4 - What would you recommend visitors do in our city?

Aligning with earlier questions, the river valley and trail system were top themes. There was a lot of crossover between them, and although they were mentioned independently in many instances, the river valley and the trail systems were mentioned interchangeably which led to the combining of these two themes.

The Fort Heritage Precinct was also an important feature that respondents felt to be a great tourist attraction. Many people also identified the arts and culture scene in the city as one of their favourite things about Fort Saskatchewan.

Visiting the sheep to watch them graze was an activity that was also highly recommended by locals for the visitors to see and do in Fort Saskatchewan.

Results from the 2018 survey are strikingly similar since trails, the River Valley, the Fort Heritage Precinct, sheep, and the downtown were also top themes. However, it is important to note that the West River Edge emerged as a top theme in the 2022 survey for visitor recommendations.

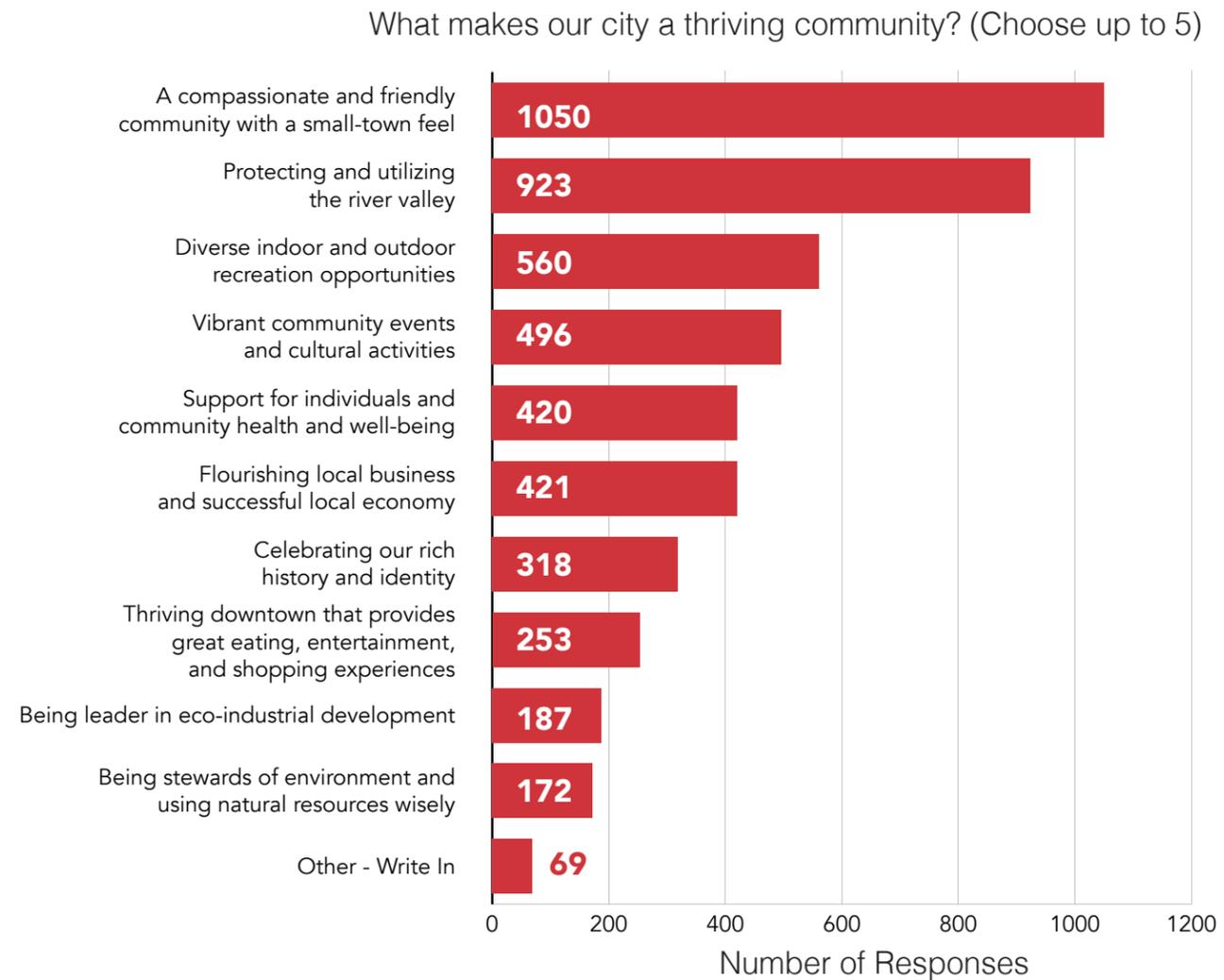


Theme	Trails & the River Valley	The Fort Heritage Precinct	Sheep	West River Edge	Downtown
Frequency	879	227	152	138	114
Description	This refers to the trail system in the river valley, as well as the views and scenery enjoyed by those who use it.	The arts and culture scene, including historic landmarks and museums in Fort Saskatchewan brought people to the City.	Visiting the sheep that help control the grass and weeds throughout Fort Saskatchewan.	The West River Edge was an environmental feature that attracted visitors to Fort Saskatchewan.	Exploring the downtown area's shops and other iconic features.
Sample Quote(s)	<p><i>Experience the walking/bike trails during any season.</i></p> <p><i>River valley trails</i></p> <p><i>Walking trails by the river is beautiful.</i></p>	<p><i>I love visiting the historic part of town, and would recommend it for all visitors</i></p> <p><i>Visit the Fort and learn about the city's history</i></p>	<p><i>In the summer, visit our sheep</i></p> <p><i>Watch the sheep graze</i></p> <p><i>Go to the sheep parade</i></p>	<p><i>Check out the trails. First stop should probably be the West River's Edge</i></p> <p><i>West river edge skating rink</i></p> <p><i>Visit the West River's edge</i></p>	<p><i>Shop downtown Fort Saskatchewan local business</i></p> <p><i>Visit the downtown hub</i></p> <p><i>Downtown fort has my heart!</i></p>

Question 5 - What makes our city a thriving community today?

These responses align with earlier questions, that highlight the small town feel, protection of the environmental assets, and a diversity of recreational opportunities within the city. Over 75% (1050) of respondents valued the small town feel as a contributing factor for making the city thrive. Additionally, respondents valued protecting and utilizing the river valley, with more than 60% (923) of respondents selecting this option. Finally, diverse recreational activities were listed as the third most important factor for a thriving community in Fort Saskatchewan. Similar priorities were indicated in the 2018 survey, showing that the values of the city's residents have remained consistent over the last 5 years.

Respondents were given the option to write in other suggestions for what makes Fort Saskatchewan a thriving community, the responses from which can be seen on page 22.



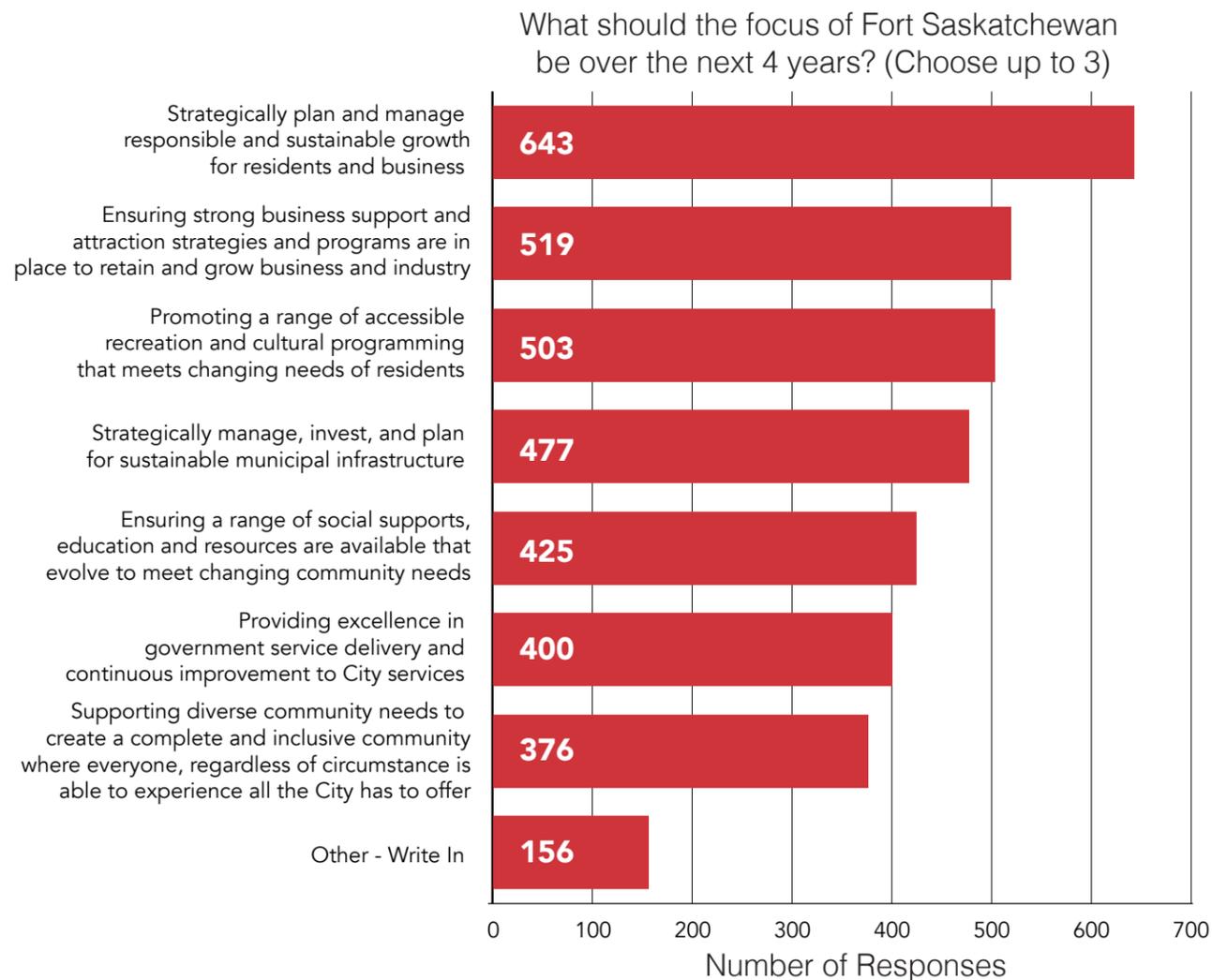
Other - Write In

Theme	Industry	Jobs	Proximity to Larger Cities	Affordability	Community
Frequency	12	5	3	3	3
Description	This refers to Fort Saskatchewan being located in the industrial heartland.	Convenient location near job opportunities	Close commute to Edmonton and Sherwood Park.	The affordability of the housing stock creates a favourable market for residents.	The people who live in the community are kind, supportive and share similar values.
Sample Quote(s)	<p><i>Close to industry, that helps us by giving us a paycheque to pay taxes we can't afford</i></p> <p><i>Its proximity to many industrial facilities</i></p>	<p><i>Being close to work(major manufacturing facilities)</i></p> <p><i>Available employment.</i></p>	<p><i>Location near other cities</i></p> <p><i>It's close proximity to Edmonton and Sherwood Park.</i></p>	<p><i>Affordable housing</i></p> <p><i>Competitive property taxes and affordable housing</i></p>	<p><i>The community is strong in all categories</i></p> <p><i>Our people</i></p> <p><i>Volunteers</i></p>

Question 6 - What should the focus of Fort Saskatchewan be over the next four years?

The top three themes that surfaced include strategically plan and manage responsible and sustainable growth for residents and business (48% or 643 respondents), ensuring strong business support and attraction strategies (39% or 519 respondents), and promoting a range of accessible recreation and cultural programming (38% or 503 respondents).

Respondents were given the option to write in other suggestions for what Fort Saskatchewan should focus on over the next four years. Key themes for these suggestions can be found on page 24.



Other - Write In

Theme	Tax Rate	Swimming Pool/ Spray Park	Municipal Maintenance	Governance	Infrastructure
Frequency	20	20	14	14	13
Description	Taxes and municipal spending should be kept low to ensure budget-friendliness.	The swimming pool is a facility that is very popular with the local community. They want to see upgrades.	Snow removal, road repairs and trail maintenance were top features that require more attention.	Ensuring the policy and leadership continue to work in the best interests of the local residents.	A highway bypass and the new bridge were important to respondents.
Sample Quote(s)	<p><i>Stronger controls for spending & lower taxes</i></p> <p><i>Don't increase property taxes and figure out how to lower cost of water!</i></p>	<p><i>We require facilities that are larger and approvals for our growing population. We need a new pool.</i></p> <p><i>Another pool for more opportunities for children to gain valuable swimming skills</i></p> <p><i>I want to see another pool</i></p>	<p><i>Having a solid plan in place for hiring more snow removal. Not leaving mountains of snow in cul-de-sac.</i></p> <p><i>Continue with development and maintenance of trail system (dirt and paved)</i></p>	<p><i>Streamline bureaucracy</i></p> <p><i>Educate city council with regard to the damage caused by public-private partnerships</i></p>	<p><i>We need more infrastructure to keep up with how fast this city is growing! People will leave if the city cannot provide them the same level of service as surrounding communities.</i></p>

Question 7 - Rank in order of what you believe are most important in terms of what you feel the City is in business to achieve.

Here you will find how respondents ranked the importance of business the City should aim to achieve/ Priority Based Budget results.

Developing well planned and maintained infrastructure was ranked as the most important undertaking for the City to tackle. Respondents also ranked the development of thriving recreation, culture and parks/trails as an important achievement for the City to achieve. The third most important achievement for the City according to survey respondents was to achieve a sense of overall community safety. These achievements and the subsequent lower ranking priorities can be found in the chart on page 26.



Ranking Options	Average Ranking	Count						Overall Ranking
		1	2	3	4	5	6	
Well planned and maintained infrastructure-critical infrastructure is in place, maintained and planned to meet current and future needs of community	2.76	307	302	194	184	115	73	1
Safe community-traffic safety, safe public spaces, fire/police	3.08	233	259	213	185	148	112	2
Thriving recreation, culture and parks/trails-diverse and accessible programs, facilities, and events	3.14	224	229	246	195	177	99	3
Well planned community-housing options, safe and quality neighbourhoods, transportation network, land use and growth	3.15	271	196	205	184	173	127	4
Responsive economy-business retention/support and attraction strategies and programs to achieve	3.99	113	109	199	200	269	236	5
Welcoming community-social supports and programs to meet diverse community needs	4.52	63	103	122	167	225	437	6

Question 8 - Are there any other important areas of attention that were not listed above?

This question is a follow up to question 7, and provides council with additional feedback regarding residents' thoughts on areas that require additional attention.

This question received a very high number of "not applicable" and "I don't know" responses, with 194 people indicating that they have no suggestions or further opinions regarding this survey question.

Amongst the respondents that did have ideas about additional the areas of attention, the local traffic and roads were a top theme. Discussion of traffic congestion, snow removal, construction and repaving appeared throughout the survey.



Theme	N/A	Traffic	Snow Removal	Planning and Land Use
Frequency	194	32	28	23
Description	People are unsure about what else they would like to address, or they believe that nothing more needs to be done.	Smoother traffic flow and the need for traffic lights/ crosswalks throughout the city.	A lack of adequate snow removal services in the residential areas was highlighted as a concern for many respondents.	A new land-use bylaw is an area of concern with higher densities being approved in residential areas.
Sample Quote(s)	<p>Not that I know of</p> <p>No</p> <p>Not sure</p> <p>Not at this time</p>	<p>Fort Saskatchewan should have a bypass around the city for faster moving traffic. There are way to many lights on the highway.</p> <p>Some roads in newer neighborhoods in Fort Saskatchewan are so narrow that traffic can barely get through; must be very problematic in case of emergency (fire, ambulance, etc.)</p>	<p>Snow removal should be, snow removal. The town prefers to snow 'pile' on the boulevards, therefore leaving taxpayers no where to shovel their snow.</p> <p>Snow removal. Piling the windrows creates drainage issues which creates ice. Keep curbs/ gutters clear for easy water flow during Melting of snow</p>	<p>In regards to residential development, it would be beneficial to understand the long term land use for an area. It seems we are provided a notice of land change, when it is already in development. And no indication of the longer term plan</p> <p>Proactive urban planning. Not reactive</p>

Appendix A: Demographics of Participants

Age Cohort	Percent	Responses
12 - 17 years old	1%	10
18 - 24 years old	3%	38
25 - 34 years old	19%	243
35 - 44 years old	28%	364
45 - 54 years old	15%	196
55 - 64 years old	16%	212
65 - 74 years old	12%	162
75+ years old	5%	60
Prefer not to say	1%	12

Do you live or work in Fort Saskatchewan?	Percent	Responses
I live in Fort Saskatchewan	65%	838
I work in Fort Saskatchewan	4%	56
I live and work in Fort Saskatchewan	30%	386
I do not live or work in Fort Saskatchewan	1%	13

How long have you worked in Fort Saskatchewan?	Percent	Responses
Less than a year	6%	27
1 - 4 years	21%	91
5 - 9 years	25%	110
10 - 14 years	18%	80
15 - 19 years	11%	50
20+ years	19%	82

How long have you lived in Fort Saskatchewan?	Percent	Responses
Less than a year	4%	50
1 - 4 years	12%	153
5 - 9 years	20%	242
10 - 14 years	16%	195
15 - 19 years	8%	95
20+ years	40%	490