Community Direction Statement:

With 50,000 residents, our community of Fort Saskatchewan:

Provides a great quality of life within our neighbourhoods where everyone can grow age and stay.

Builds on its heritage, connects people, and fosters innovation.

Creates great places for residents and visitors to enjoy.

Supports a resilient economy for everyone to achieve and thrive.

Pillars:

Our Connections

- o A variety of transportation options
- o Social connections with residents
- o A strong sense of pride in our community
- o Easy access to amenities
- o A welcoming environment for new residents
- o Community events and festivals

Our Success

- o We seize the opportunities that come from our location in the Capital Region
- o We are the gateway to the Alberta Industrial Heartland and industries further north
- o We celebrate and support our local businesses
- o We serve as a regional service hub for surrounding communities
- o We pursue a diverse economy that focuses on innovation, emerging trends, expanding industries and job creation
- o We embrace growth downtown that supports business

Our Neighbourhood

- o There is housing to meet everyone's needs throughout their life stages
- o There are amenities and activities for all residents
- o They have a mix of uses to help meet daily needs close to home
- o There are recreation opportunities close to home
- o Neighbourhoods are designed to be easily walkable
- o They feel safe throughout

Our Place

- o We celebrate and protect the river valley and our natural environment
- o We respect and celebrate the history of our place
- o We celebrate the diverse cultures of Fort Saskatchewan
- o Downtown is a vibrant place where people come to shop, eat, learn and celebrate together

Our Resilience

- o We work together our businesses, citizens, organizations and government
- o We are committed to emergency preparedness, ensuring we are prepared for incidents emerging from our changing climate and unforeseen incidents
- o We make economically, socially, and environmentally conscious decisions.
- o We maximize our existing infrastructure and plan for long-term efficiency, cost and resiliency when considering new infrastructure