Signage

Summary of Changes

Topic	Current LUB	Proposed LUB
Types of Signs	13 Sign Uses: **Billboard (Limited), Billboard, Fascia (Limited), Fascia, Freestanding, Freestanding (Limited), Inflatable, Portable, Portable (Limited), Projecting, Roof, Electronic Message, and Realtor Consolidated**	2 Sign Uses: **Signs and Façade Improvements**
Sign Sizes	Each sign type has specific regulations for copy area, height, width, and setbacks. Copy area size varies from a Max. 2.0m^2 to a Max. 30.0m^2.	The sign area is determined by Street type (Local, Collector, Arterial, Highway) and the length of property along an abutting Street. • **Local Street:** 1.0m^2 per 20.0m of linear frontage • **Collector Street:** 5.0m^2 per 20.0m of linear frontage • **Arterial Street:** 10.0m^2 per 20.0m of linear frontage • **Highway:** 20.0m^2 per 20.0m of linear frontage
Sign Separation Distance	Signs not allowed to be within a certain distance of another sign based on the sign type. Separation between signs varies depending on sign type from Min. 25.0m to Min. 100.0m Electronic signs must be separated by Min. 300.0m from any other electronic sign.	Signs must be separated from other sign based on the Street type. • **Local Street:** Min. 20.0m • **Collector Street:** Min. 40.0m • **Arterial Street:** Min. 80.0m • **Highway:** Min. 150.0m
Sign Illumination	Max. 500 nits from sunset to sunrise. Max. 7500 nits from sunrise to sunset.	Max. 400 nits from sunset to sunrise. Max. 7500 nits from sunrise to sunset. The change was made to align with the regional municipalities.
Fascia Signs	Made up 2 of the 13 sign Uses: • Fascia Sign • Fascia Sign (Limited) The size and placement of the Fascia Sign is to the discretion of the Development Authority. Fascia Sign not to exceed 30% of the building façade.	Any sign part of building will now be considered a Façade Improvement. Size is not determined by Street type similar to standalone signs. Size and placement is to discretion of the Development Authority.

Please be aware, this table summarizes proposed changes between the current and proposed land use regulations. It is intended as a high-level overview and does not capture every amendment or technical detail.