



SPONSORSHIP PACKAGES 2026

\$310



GOLD

This is our most popular sponsorship level and includes a variety of swim events we host throughout the year including but not limited to Loonie Swims, Summer Events, Youth Swims, and Public Potlucks.

In return for your sponsorship, you will receive the following advertising opportunities:

1. Your sponsorship listed on our road sign leading into the facility.
2. Advertisement on the city website, Harbour Pool Facebook page, and leisure guide recognizing your company / organization as the event sponsor.
3. Poster ads and event handouts in community buildings noting you as the sponsor.
4. Provided space for you to attend as the sponsor or display banners (if provided) in the lobby area during the event.

\$620



PLATINUM

This sponsorship level includes larger swim events we host throughout the year including Family Day Free Swim, Free Public Swims, and our Out of School Bash.

In return for your sponsorship, you will receive the following advertising opportunities:

1. Your sponsorship listed on our road sign leading into the facility.
2. Advertisement on the online city page, city website, and leisure guide recognizing your company / organization as the event sponsor.
3. Paid marketing through our Harbour Pool Facebook Page
4. Poster ads and event handouts in community buildings noting you as the sponsor.
5. Provided space for you to attend as the sponsor or display banners (if provided) in the lobby area during the event.

\$1550



DIAMOND

This top level sponsorship helps to cover costs for our biggest and busiest event of the year the Dive in Movie(s).

In return for your sponsorship, you will receive the following advertising opportunities:

1. Your sponsorship listed on our road sign leading into the facility.
2. Advertisement on the online city page, city website, and leisure guide recognizing your company / organization as the event sponsor.
3. Paid marketing through our Harbour Pool Facebook Page
4. Poster ads and event handouts in community buildings noting you as the sponsor.
5. Provided space for you to attend as the sponsor and will display a banner with your name or logo (can be provided by sponsor) in the lobby area during the event.

📞 780.992.6162

f Harbour Pool

fortsask.ca/Swim

SPONSORSHIP OPPORTUNITIES 2026

COMMUNITY EVENTS & SWIM PROGRAMS

About Our Events: Our community pool hosts a diverse array of events throughout the year, attracting participants of all ages and fostering a strong sense of community. With themed youth swims, family-friendly events, and special holiday gatherings, our programs are designed to engage and entertain. Each event offers a unique sponsorship opportunity to connect with your target audience while supporting community wellness and recreation.

MONTH	EVENT	SPONSORSHIP	EVENT DETAILS	FILLED
February	Glow Party Youth Swim*	\$310	A vibrant, themed youth swim for ages 10-17. The pool will be transformed with glowing decorations.	★
February	Family Day Free Swim	\$620	Free admission for all ages, ideal for family bonding	★
February	Community Loonie Swim	\$310	\$1.00 admission for all ages, consistently well-attended.	★
March	Community Loonie Swim	\$310	\$1.00 admission for all ages, consistently well-attended.	★
March	Dive In Movie	\$1550	The most popular event of the year! Watch a movie while floating in the pool. Ideal for families.	
April	Easter Loonie Swim	\$620	An easter-themed swim for all ages with fun decorations and activities.	
April	Retro-Arcade Youth Loonie Swim	\$310	\$1.00 admission with retro game activities and prizes for ages 10-17.	★
May	Mother's Day Potluck	\$310	A community favorite, this event celebrates mothers with food, games, and prizes.	
May	Mother's Day Swim	\$310	Free admission for all mothers, promoting family togetherness.	★
May	Community Loonie Swim	\$310	\$1.00 admission for all ages, consistently well-attended.	★
June	Father's Day Swim	\$310	Free admission for all fathers, celebrating dads with a fun day at the pool.	★
June	Community Free Swim	\$620	Free admission for all ages, an inclusive event for everyone.	
June	Out of School Bash	\$620	Summer kickoff event with inflatables and prizes, a favorite among families.	
July	Wild West Day	\$310	Summer-themed activities and prizes, bringing the Wild West to the pool.	★
July	Obstacle Course Day	\$310	Challenge your skills with themed games, activities and prizes	
July	Fairytale Day	\$310	Magical-themed story event with activities and prizes.	★
July	Water Safety Day	\$310	Focus on water safety with fun and educational activities.	
July	Circus Day	\$310	Step right up for a day of circus fun! Exciting games, lively activities, and big top adventure.	
August	Shark Week Day	\$310	shark-related adventures with themed activities for the deep blue enthusiasts	
August	Art Attack Day	\$310	Art and creativity come together in this fun summer event for all ages.	
August	Back To School Bash	\$310	Get ready to kick-off for the return of the school year.	
September	Carnival Youth Loonie Swim	\$310	Fun-filled festival youth swim with inflatables, perfect for ages 10-17.	★
September	Community Loonie Swim	\$310	\$1.00 admission, continuing to bring the community together.	
October	Mad Science Youth Loonie Swim	\$310	Bring your scientist skills to the pool with this fun themed swim with lots of mad activities and games	★
October	Community Loonie Swim	\$310	\$1.00 admission, maintaining strong community engagement.	
October	Halloween Dive-in Movie	\$1550	Watch a Halloween themed movie from the pool, a beloved event for families and friends.	
November	Castaway Island Youth Loonie Swim	\$310	Lost on an island is the theme for this swim for ages 10-17. Can you survive?	★
November	Community Loonie Swim	\$310	\$1.00 admission, fun swim for all ages	
December	Community Loonie Swim	\$310	\$1.00 admission, fun swim for all ages	
December	Holiday Hangout Youth Loonie Swim	\$310	Bring the holiday vibes to life with a fun and cozy festive swim for ages 10-17	★
December	Early Bird Holiday Brunch	\$310	Morning brunch on the pool deck with breakfast, socializing, and prize draws.	
December	Holiday Potluck	\$310	Celebratory lunch bringing regular patrons together for games, food, and prizes.	

***YOUTH SWIM \$1.00 admission**

Sponsorship Benefits

- Brand Visibility: Your company's logo is prominently displayed on all event promotions, including flyers, posters, and digital marketing.
- Community Engagement: Align your brand with family-friendly, health-focused community events.
- Direct Audience Reach: Engage with diverse demographics from children to seniors, depending on the event.
- Customized Marketing Opportunities: Option to distribute promotional materials, host on-site booths, or provide branded giveaways.

Contact Us today to secure your sponsorship and connect with our vibrant community in 2025!

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